

News Flash — 1928

80 years later -

Save a Seat campaign in progress

Hoquiam American, February 9, 1928: B.F. Shearer Company of Seattle was given the order for 1,100 of the finest type upholstered seats. The seats were hailed as “the newest and most comfortable design” and were made by the Hayward-Wakefield Company of New York. Notably, the 7th Street’s seats were similar to those installed in the famous Roxy Theatre in New York.

Grays Harbor Washingtonian, July 8, 1928: For comfort and convenience there are no stairs to trip the unwary foot; the heavy carpetings still the footsteps; the seats, especially designed for the 7th Street Theatre, are wide and comfortable and so placed there is no need to crane one’s neck to see the stage or screen. And there is no awkward crowding or stepping on toes to reach the center seats.

Not only do you have a chance to save one of the theatre’s original seats, but by doing so, you will in fact save yours. Fliers went out in the mail in January and seat orders are arriving steadily in the mail. Our goal is to have all 997 seats restored by Washington Correctional Industries in the fall of 2008, when the theatre will be closed for the stage rigging replacement project.

The 7th Street Theatre is a 501(c)(3) nonprofit organization, and for your tax-deductible contribution, your name or the name of a loved one will be engraved on a plaque which will be on display at the theatre. You will receive a certificate of appreciation as well as four movie tickets for the 2009 movie season. This is a perfect way to honor a loved one, or celebrate your own personal commitment to the arts and become a part of the theatre’s history.

Great gift idea!

Seat Drive Pledge Card

Your name: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email address: _____

I would like to dedicate the following seat(s):

\$200 Balcony (upper) section Qty: _____ = \$ _____

\$250 Main section seat(s) Qty: _____ = \$ _____

\$500 Loge seat(s) (top two rows, main section) Qty: _____ = \$ _____

I don’t wish to buy a seat at this time, but I will make a donation of \$ _____ toward the Save a Seat campaign.

Total Amount Enclosed: \$ _____ 7th Street Theatre Association, PO Box 777, Hoquiam WA 98550

You may also pay online with your credit card or PayPal account at www.7thstreettheatre.com “Save a Seat”

Inscription: Please print clearly! Use one form per inscription. Your message may include up to 16 characters per line. Characters can be upper or lower case. Spaces count as one character. You may use letters, numbers, and/or the following three symbols: & / - (ampersand, slash, or dash). Each of these symbols count as a character. No other punctuation may be used. All inscriptions reviewed by committee.

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Example:

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V	A	L	E	N	T	I	N	O							